

# DATA PROCESSING

## Data Transmission and Security

Direct Technologies (DTI) handles customer data in secure environment and with security protocols that conform to PCI, HIPAA, and other privacy/security standards. DTI utilizes Cisco software for secure file transfer via SSL/TLS. DTI encrypts data using industry standard PGP encryption.

## Data Hygiene and Processing

DTI employs NCOALink™ processing and BCC Mail Manager software to verify currency of addresses and to correct and standardize address components for an increased mailing efficiency and cost effectiveness, while ensuring that mailings reach their final destination. In addition, BCC Mail Manager allows achieving the highest available automated-mail postage discounts. DTI utilizes WindowBook software for submittal of .DAT files via USPS Postal One.

